

## MARCH 2011 eNEWSLETTER

### NEWS AND EVENTS

#### HELEN NOLAN IS BACK!!!!

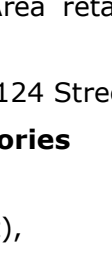
After 13 years of exceptional work as Executive Director of the 124 Street & Area Business Association and a much deserved two month vacation, Helen Nolan is back!!!! Helen starts her new position as Marketing and Special Events Coordinator with the 124 Street & Area Business Association on March 7. Please welcome Helen back as she will be out and about on 124 Street & Area shortly. For any marketing and special event inquiries, please contact Helen at 780-413-6503 or [helennolan@shaw.ca](mailto:helennolan@shaw.ca).

#### WEST CENTRAL DENTAL "SMILES FOR LIFE"

West Central Dental introduces our "Smiles For Life" campaign. From March 1 to June 30 our teeth whitening is \$250 (regularly \$365) with all proceeds being donated to charity. Half of it goes to "Teammates for Kids" to help children all over North America. And the other half goes to the Edmonton Children's Stollery Hospital. Once the donation is made, the patient gets a charitable donation receipt to claim on their taxes. It is good for the patient and good for the kids! Plus, ask us about our incentives for all U of A students too!

12110 — 107 Avenue  
Edmonton, AB T5M 1Y8  
780-455-0479

[www.westcentraldental.ca](http://www.westcentraldental.ca)



#### WESTERN CANADA FASHION WEEK (March 24 - March 31, 2011)

This season, Western Canada Fashion Week is throwing a 124th Street Retail showcase to promote businesses in 124th Street area! The event will be held on **Saturday, March 26, 2011** at the TransAlta Arts Barns (10330 — 84 Avenue). Please come out and support the following 124 Street & Area retailers at this event:

- **Redemption Boutique** (10809 — 124 Street)
- **Miss Boss Handbags and Accessories** (10120 — 124 Street), [missboss.ca](http://missboss.ca)
- **Black & Bold** (10826 — 124 Street), [thatgirlfromblackandbold.blogspot.com](http://thatgirlfromblackandbold.blogspot.com)

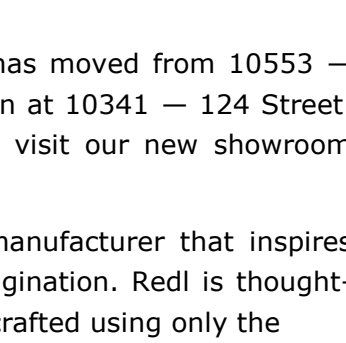
For more info: [www.westerncanadafashionweek.com](http://www.westerncanadafashionweek.com)

#### TK CLOTHING'S NAME MY PUPPY CAMPAIGN

TK Clothing (10127—124 Street) is welcoming a new member to its team this week - a bearded collie!

Owner Tamara Baltzan needs help naming the fashionable pup and will be offering a \$50 gift certificate to the individual with the best name suggestion.

Check out the [TK Clothing website](http://TK Clothing website) to enter!



### BUSINESS RELOCATION

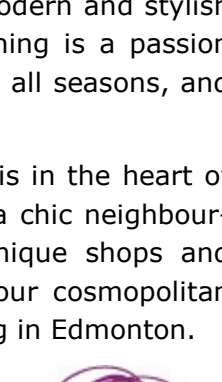
#### REDL WORLD CLASS KITCHENS (10341 — 124 STREET)

Redl World Class Kitchens, has moved from 10553 — 124 Street to its new location at 10341 — 124 Street. We invite you to come and visit our new showroom studio!!!

Redl is a premier cabinet manufacturer that inspires innovation and captures imagination. Redl is thoughtfully designed and carefully crafted using only the finest materials, striking embellishments and a truly amazing spectrum of finishes along with a wide range of convenience accessories and features. Our skilled and talented Design Team will enhance your experience allowing Redl to offer you an endless array of custom options giving you the creative freedom to express your personality through your cabinets and enjoy your space with friends and family. Contact us to start your Redl creation today.

10341 — 124 Street  
Edmonton, AB T5N 3W1  
780-756-7200

[redlkitchens.com](http://redlkitchens.com)



### BUSINESS PROFILE OF THE MONTH

#### THREAD HILL (10725 — 124 Street)

At Thread Hill we celebrate individuality in women's clothing. In our boutique you will find ladies fashions that accompany and complement every lifestyle – contemporary, corporate, couture, casual and more.

Thread Hill imports women's fashions from all over the globe as well as spotlighting local designers. We continually scour the fashion world for new, exciting and creative designers who deliver modern and stylish women's wear. Unique, creative clothing is a passion at Thread Hill, not for one season but all seasons, and for all wardrobes.

Located on 124th Street, Thread Hill is in the heart of Edmonton's art and fashion scene – a chic neighbourhood full of galleries, wine bars, unique shops and cafes. It is the perfect setting for your cosmopolitan connection to unique women's clothing in Edmonton.

10725 — 124 Street  
Edmonton, AB T5M 0H2  
780-482-1200

[www.threadhill.com](http://www.threadhill.com)



THREAD HILL

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Questions or comments? E-mail us at [info@124street.ca](mailto:info@124street.ca)